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N0093 US

703/746-7239

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1. Response and Amendment "A"
2. Appointment of Associate Attorney Pursuant to 37 CFR 1.34(b).

Total Number of Pages Including Cover Page: 27

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Appl. No. 09/887,193  
Arndt dated March 19, 2004  
Reply to Office action of December 19, 2003

MAR 19 2014

I hereby certify that this correspondence is being faxed to the  
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PATENT  
Case No. N0093US

Signature

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appl. No. : 09/887,198  
Applicant : Matthew A. Guido et al.  
Filed : June 22, 2001  
Titled : Geographic Database Organization that Facilitates Location-  
Based Advertising  
TC/A.U. : 2177  
Examiner : Kuen S. Lu  
Docket No. : N0093US  
Customer No. : 37583

Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

## **RESPONSE**

Sir:

In response to the Office Action of December 19, 2003, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Amendments to the Drawings begin on page 7 of this paper and include both an attached replacement sheet and an annotated sheet showing changes.**

**Remarks begin on page 8 of this paper.**

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